

The **SHAPE** of Taste

The Shape of **FEELING**



Iteration 'zero'



Emotional Sticker Iterations



LITTLE RELAX



SOME CALM



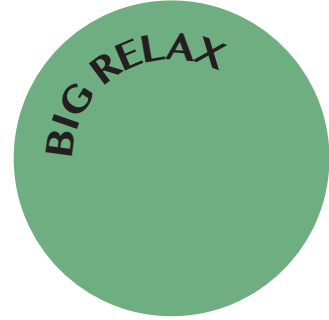
**SOME
HAPPINESS**



**BIG
SATISFACTION**

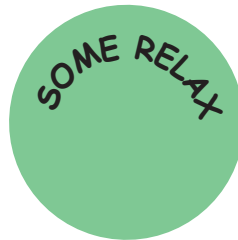


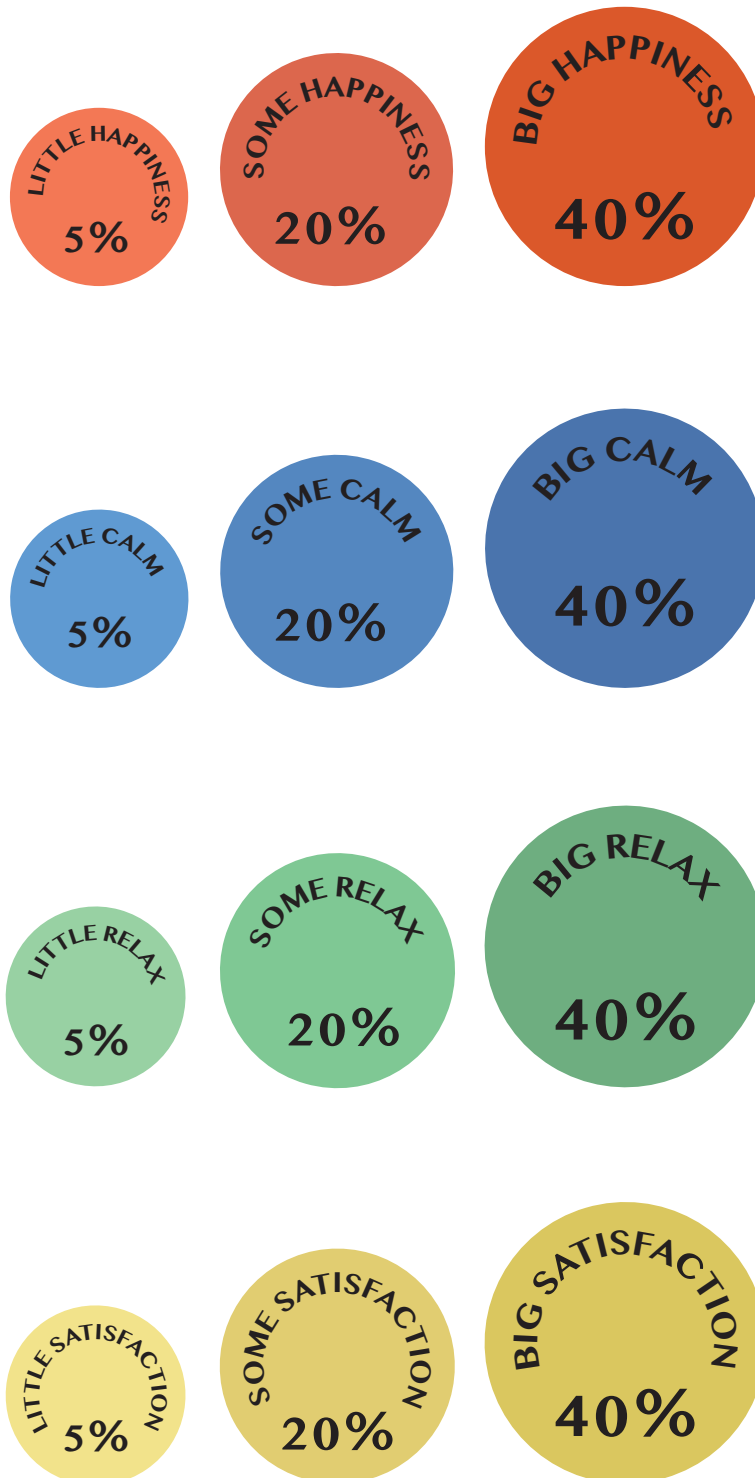


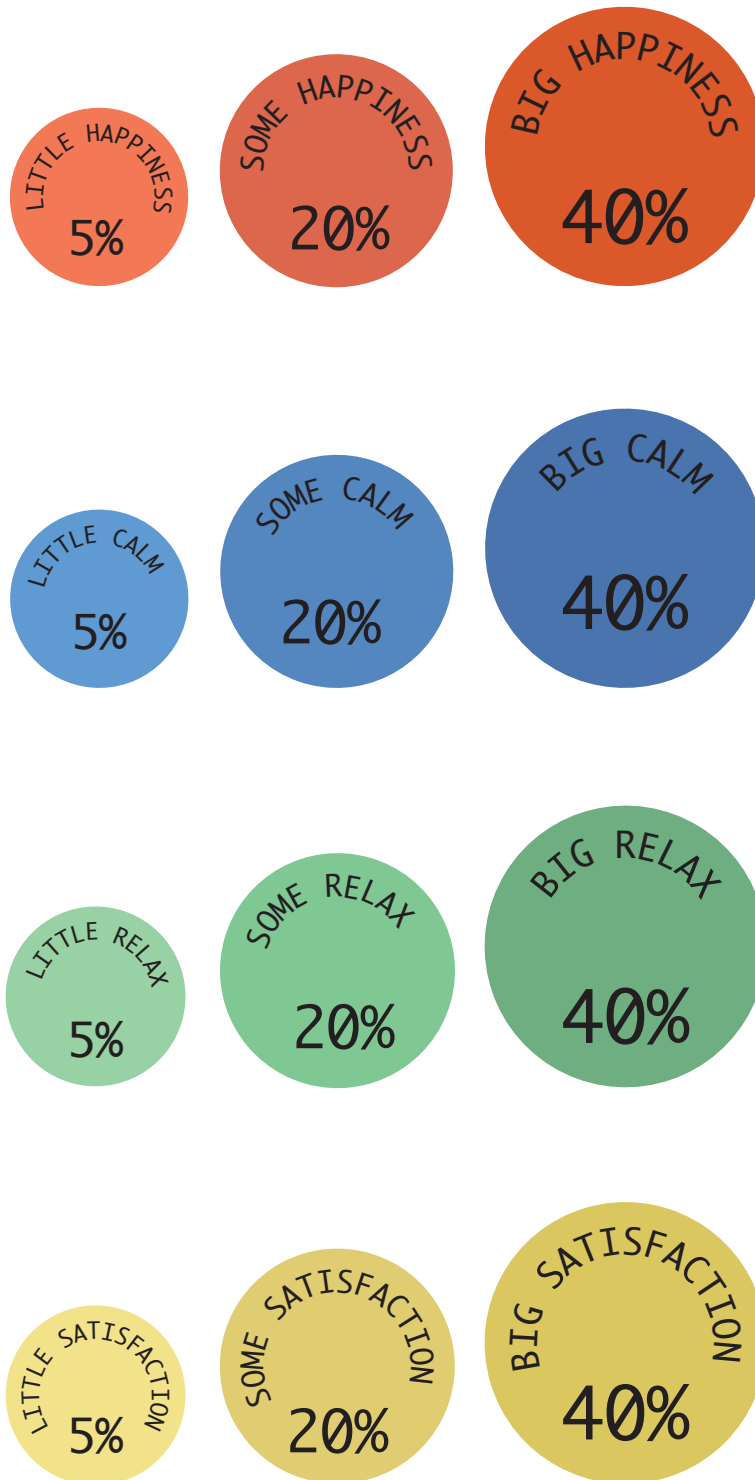





























**BIG
SATISFACTION
40%**



SOME HAPPINESS

20%



**LITTLE RELAX
5%**



BIG CALM

40%



BIG RELAX
40%



LITTLE CALM
5%



SOME
SATISFACTION
20%




BIG HAPPINESS
40%



**SOME
RELAX
20%**



**BIG
SATISFACTION
40%**



**LITTLE CALM
5%**



**SOME
HAPPINESS
20%**

An orange, irregular blob shape with a jagged top and a smooth bottom.

**SOME
HAPPINESS
20%**

A blue, irregular blob shape with a rounded top and a pointed bottom.

**SOME
RELAX
20%**

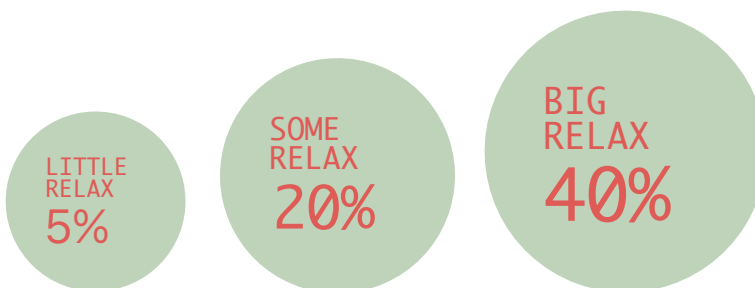
A yellow, irregular blob shape with a rounded top and a smooth bottom.

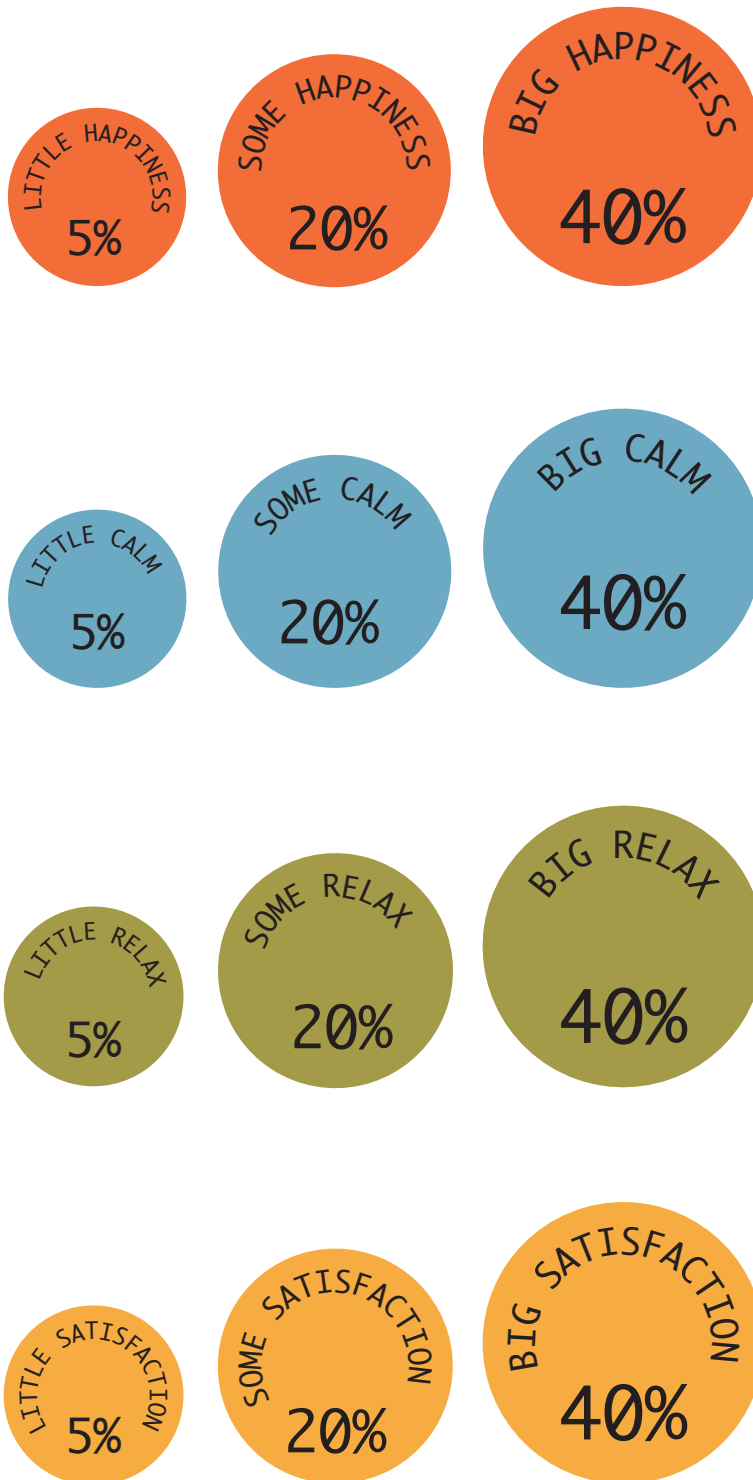
**BIG
SATISFACTION
40%**

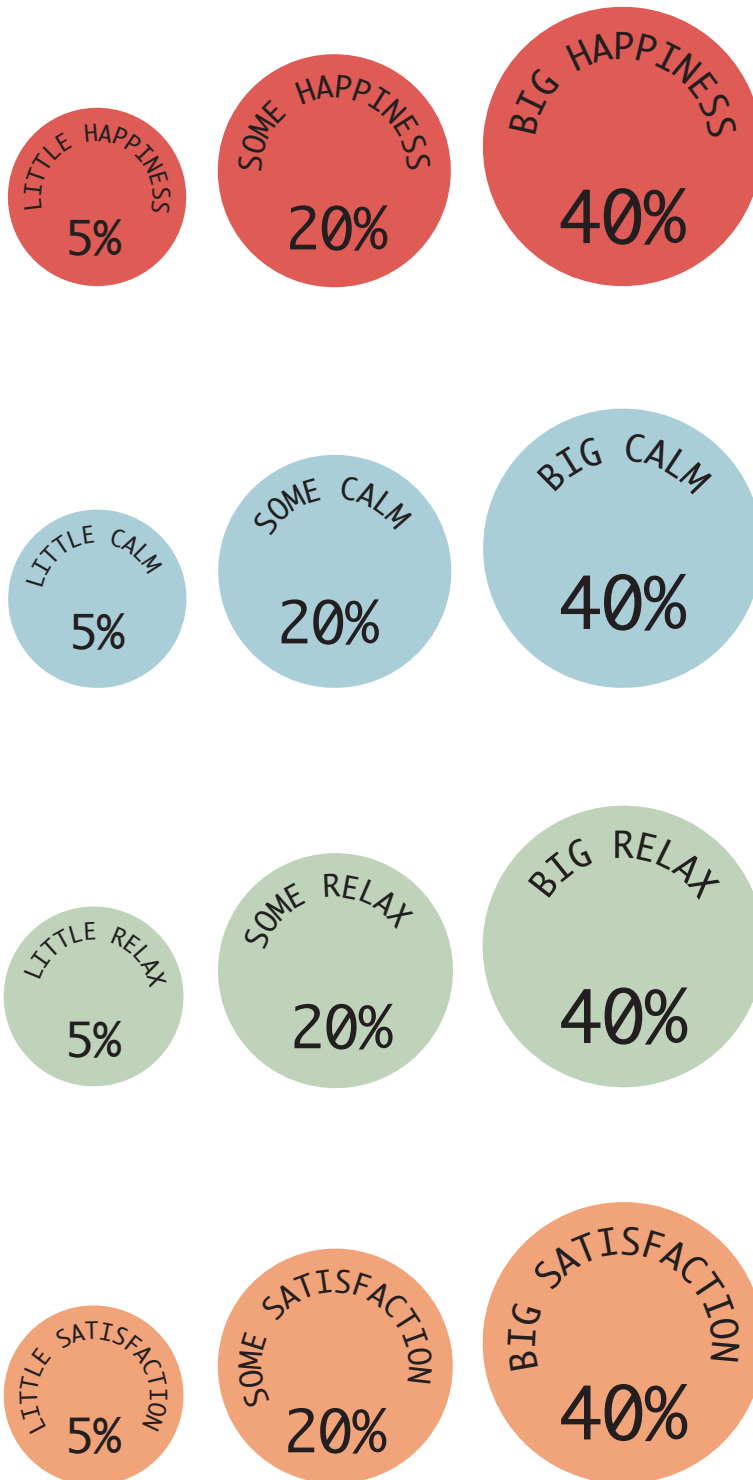
A green, irregular blob shape with a rounded top and a smooth bottom.

**LITTLE CALM
5%**









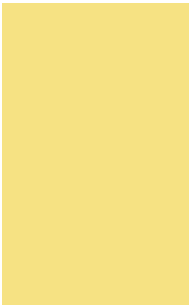








CALM
5%



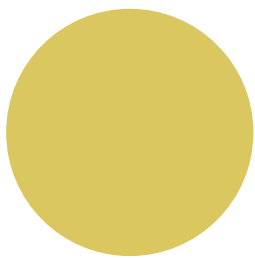
SATISFACTION
40%

HAPPINESS
20%

RELAX
20%



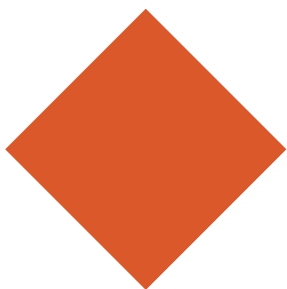
RELAX



SATISFACTION



CALM



HAPPINESS



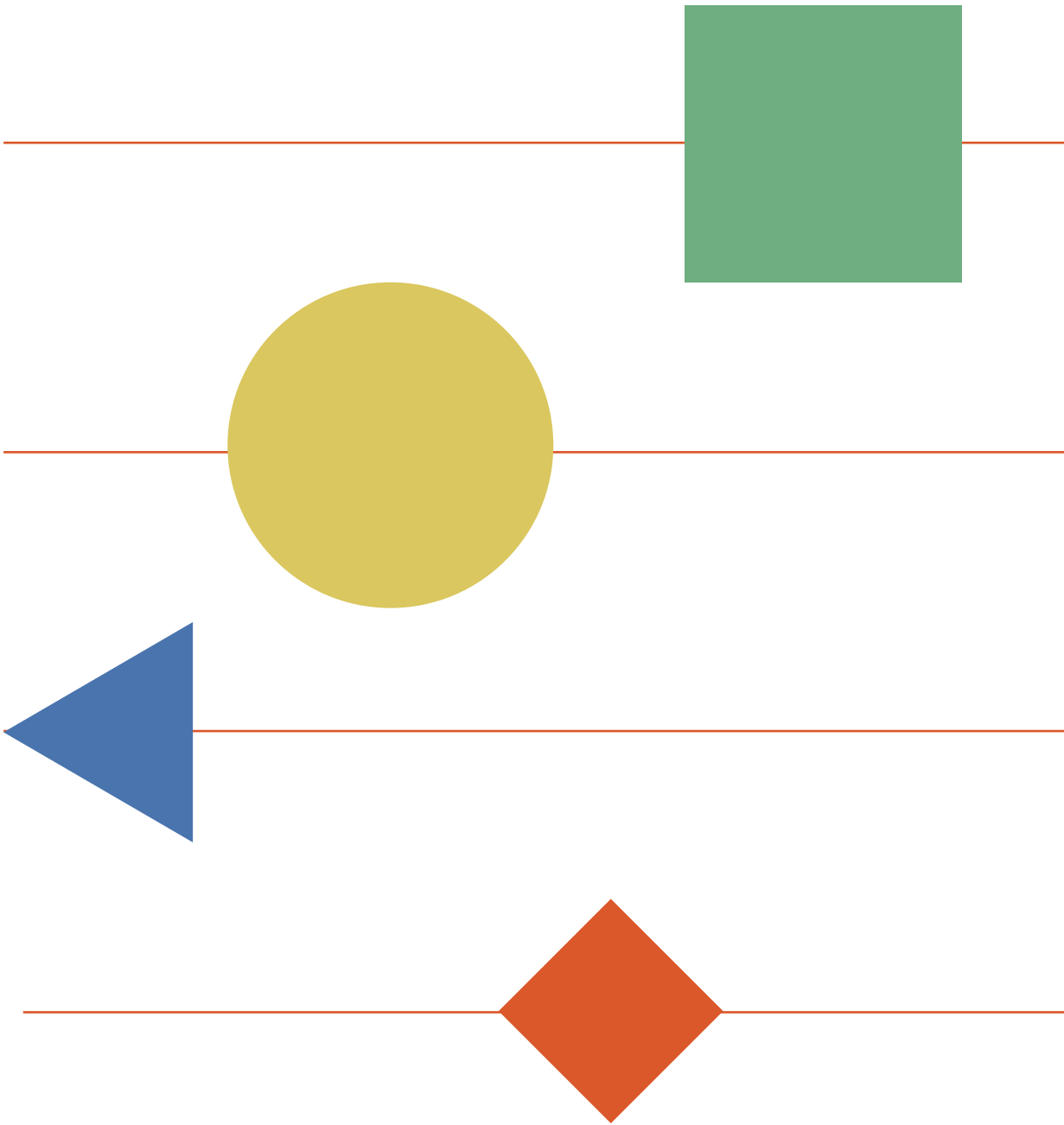
8%

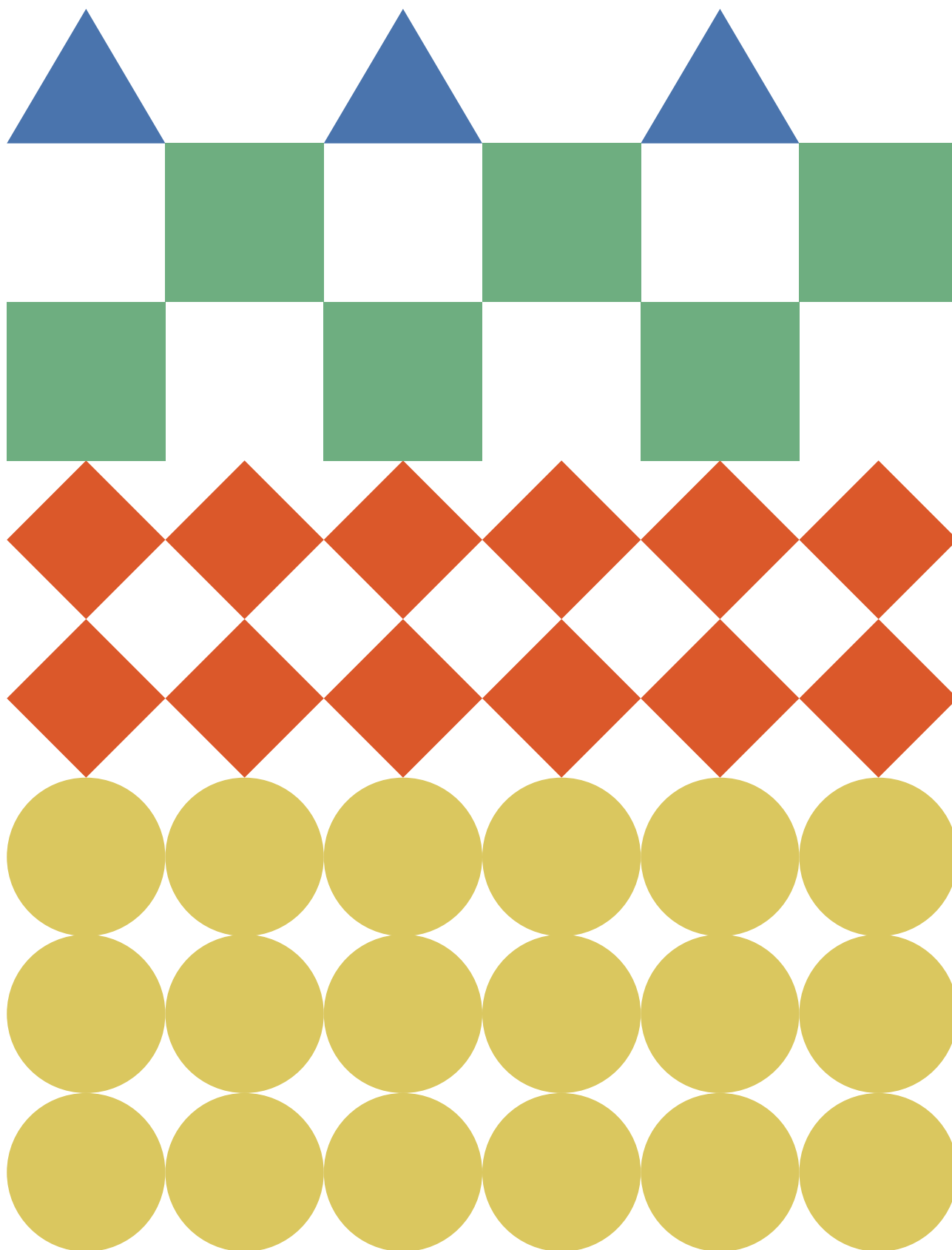
20%

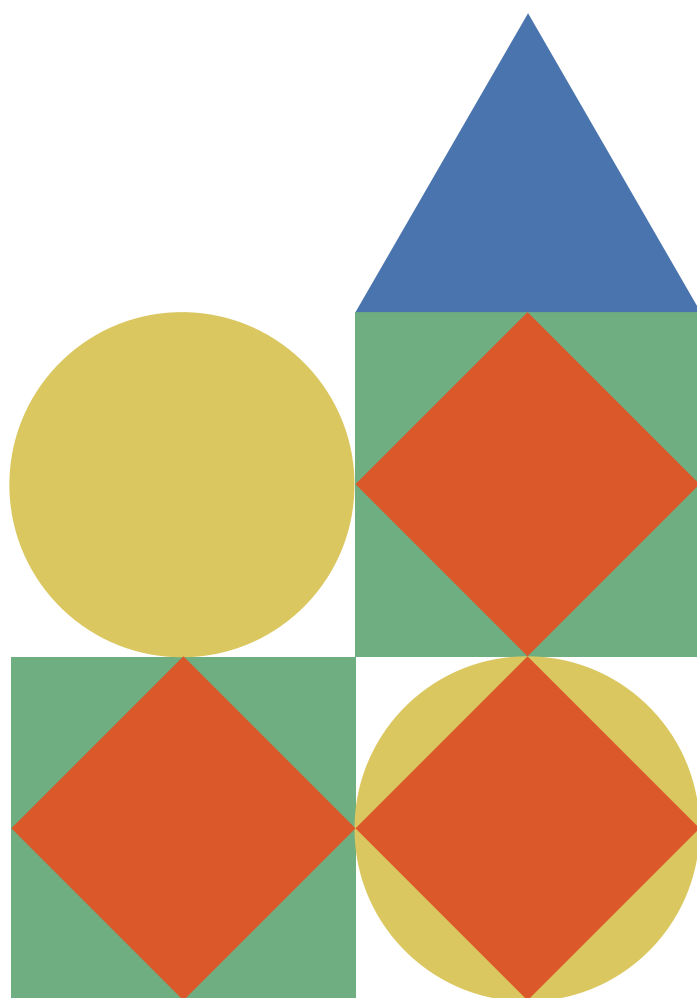
35%

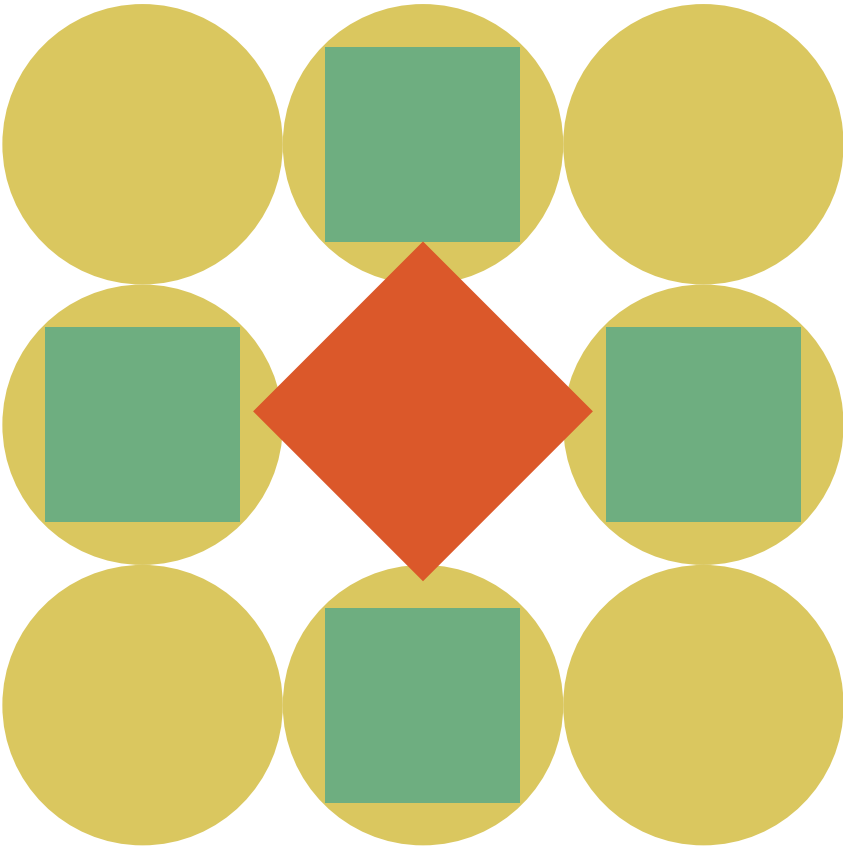
40%

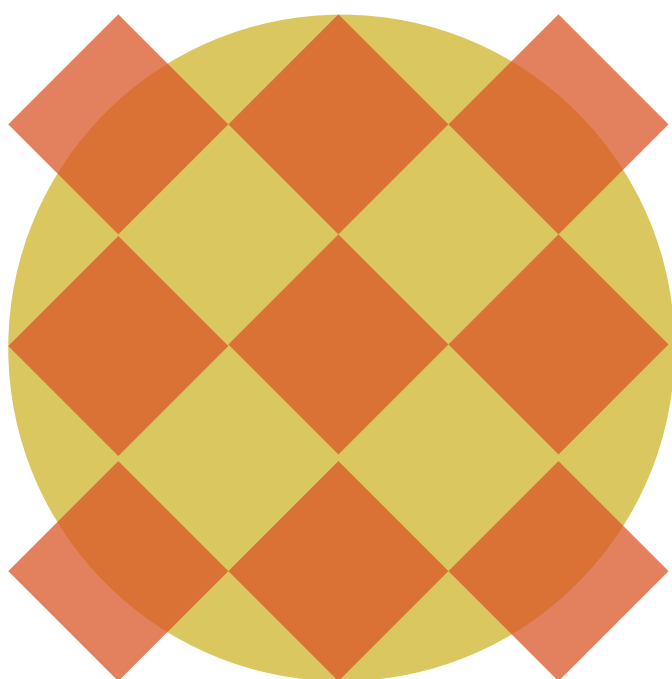


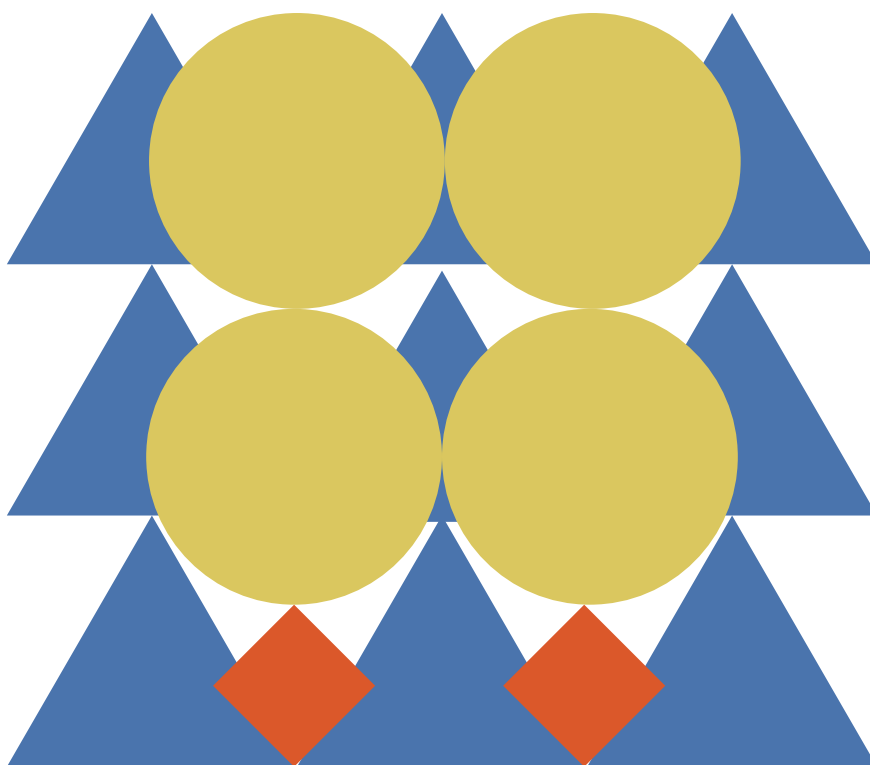


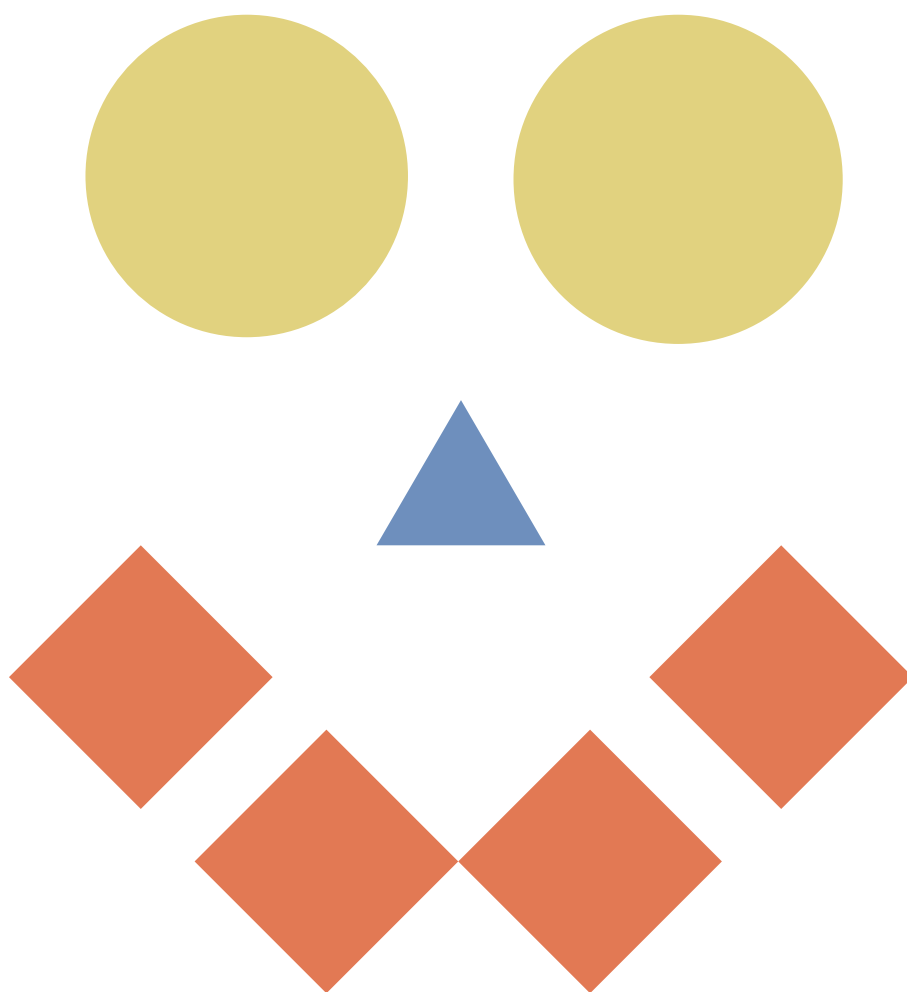
















Emotional Ingredients Table

Ingredient	Emotional Breakdown
Sugar	100% → Quick Happiness (dopamine boost)
Fat	70% → Satisfaction, 30% → Relaxation
Salt	60% → Mild Happiness, 40% → Satisfaction
Calories	60% → Satisfaction, 40% → Calm

Satisfacation & Comfort	Emotional Stability	Quick Joy	Excitement & Rush	Mild Happiness
48%	30%	9%	8%	5%

Emotional Ingredients:

	Per 100g	Emotional effect
Fat	7.8g	Satisfaction & Comfort
Sugar	1.9g	Quick Joy
Salt	0.6g	Mild Happiness
Chilli	1g	Excitement & Rush
Calories	147kcal	Emotional Stability

Emotional Ingredients:

Emotional effect	Per 30g Serving	Impact (%)
Satisfaction	From Fat, Salt, and Calories	59.72%
Calm	From Calories	37.43%
Quick Happiness	From Sugar	1.21%
Relaxation	From Fat	1.49%
Mild Happiness	From Salt	0.15%

Emotional Ingredients:

Ingredient	Emotion	Ingredient Amount	Impact (%)
Calories	Satisfaction	147 kcal	56.15%
Calories	Calm	147 kcal	37.43%
Fat	Satisfaction	7.8 g	3.48%
Fat	Relaxation	7.8 g	1.49%
Salt	Satisfaction	0.39 g	0.10%
Salt	Mild Happiness	0.39 g	0.15%
Sugar	Quick Happiness	1.9 g	1.21%

Emotional Ingredients:

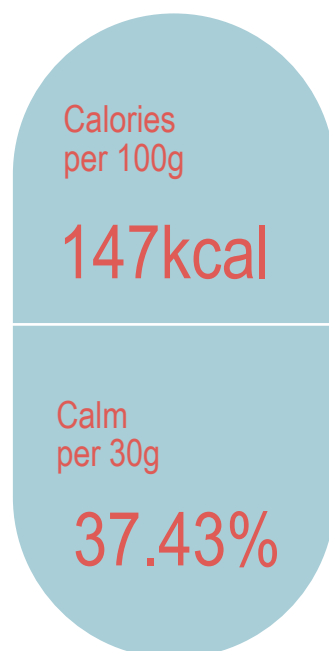
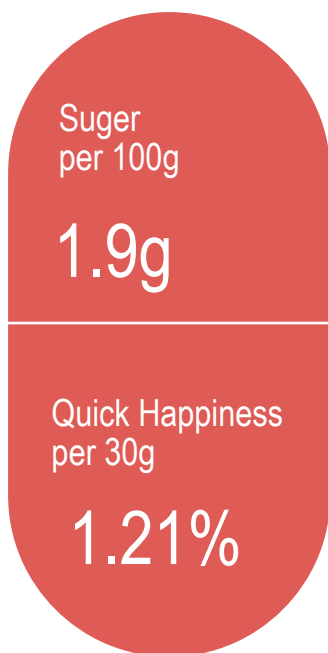
Ingredient	Emotion	Impact (%)
Calories	Satisfaction Overload!	56.15%
Calories	Calm Levels: High	37.43%
Fat	A Touch of Chill	3.48%
Chilli	Tiny Tingle	0.25%
Salt & Sugar	Joy Spike Detected!	1.21%

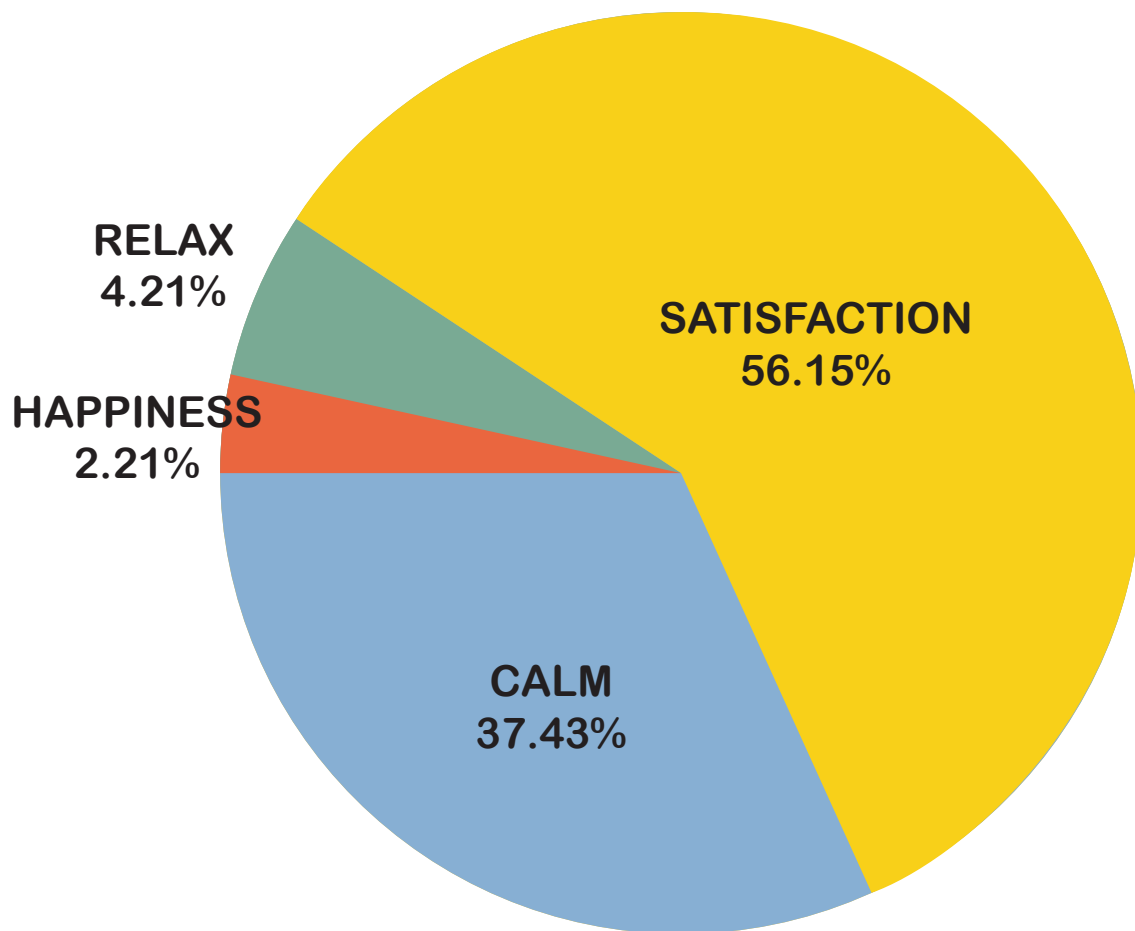
Emotional Ingredients:

Ingredient	Emotion	Impact (%)
Calories	"Tiny Joy Bombs" — Instant party in your brain.	56.15%
Salt	"Zen Fuel" — Keeps the hangry demons away.	37.43%
Fat	"Stuffed with Joy" — Comfort you can chew.	3.48%
Chilli	"Mini Fireworks" — A spark without the flame.	0.25%
Salt & Sugar	"Salted Smiles" — Just enough to say 'ahh'.	1.21%

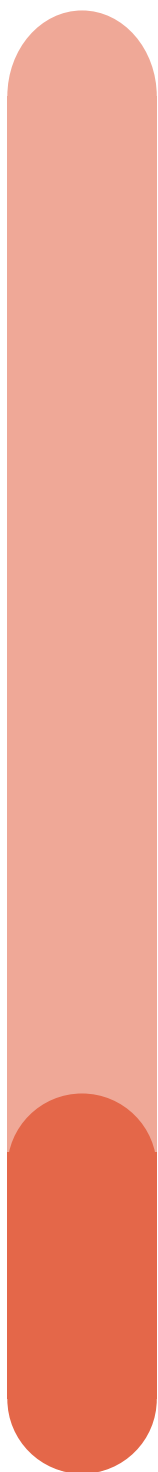
Emotional Ingredients:

Ingredient	Emotion	Impact (%)
Calories	"Tiny Joy Bombs" — Instant party in your brain.	56.15%
Salt	"Zen Fuel" — Keeps the hangry demons away.	37.43%
Fat	"Stuffed with Joy" — Comfort you can chew.	3.48%
Chilli	"Mini Fireworks" — A spark without the flame.	0.25%
Salt & Sugar	"Salted Smiles" — Just enough to say 'ahh'.	1.21%





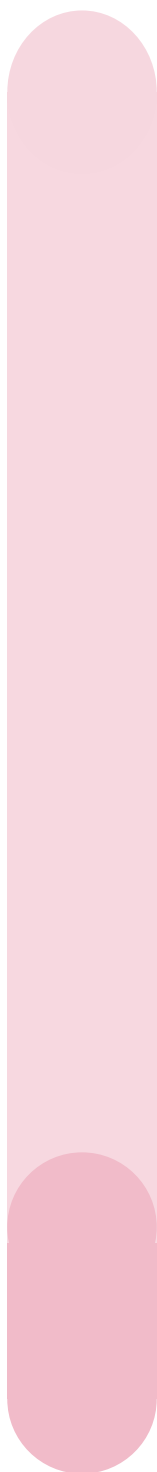
**QUICK
HAPPINESS**
9.21%



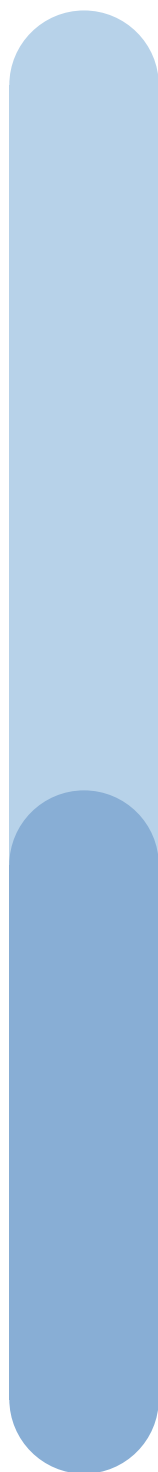
SATISFACTION
56.15%



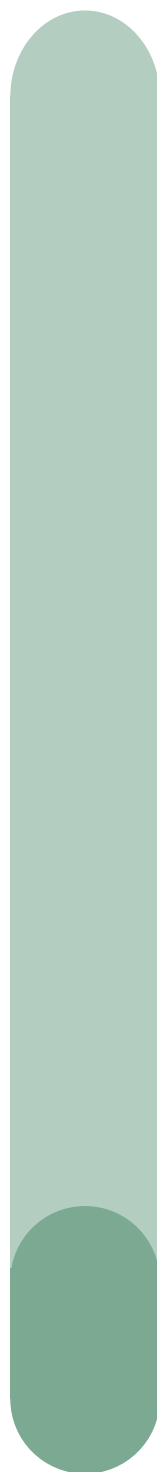
**MILD
HAPPINESS**
7%



CALM
37.43%



RELAX
4.21%





SATISFACTION

Calories

147kcal

56.15%



MILD HAPPINESS

Salt

2.39g

37.43%



RELAXATION

Fat

7.8g

10.21%

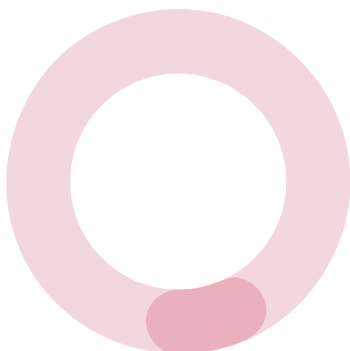


CALM

Calories

7.8g

7.5%

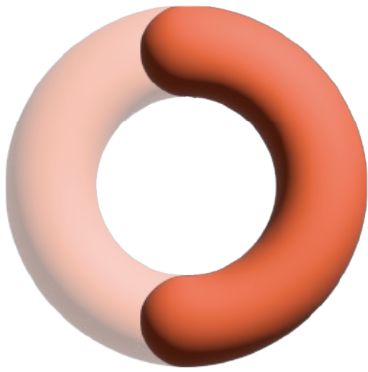


QUICK HAPPINESS

Sugar

0.2g

2.8%

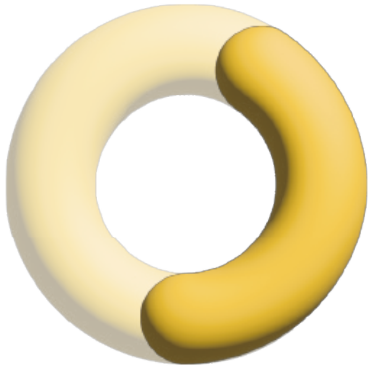


SATISFACTION

Calories

147kcal

56.15%

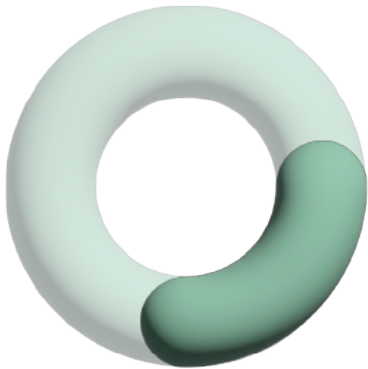


MILD HAPPINESS

Salt

2.39g

37.43%

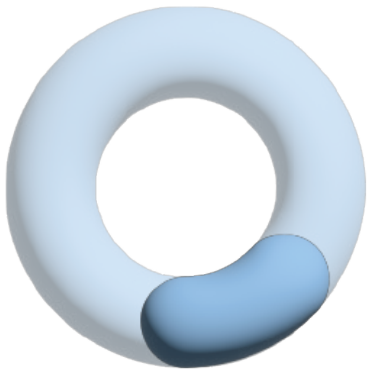


RELAXATION

Fat

7.8g

10.21%

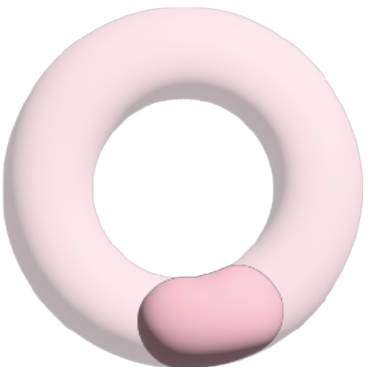


CALM

Calories

7.8g

7.5%



QUICK HAPPINESS

Sugar

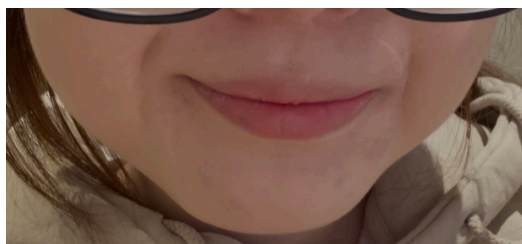
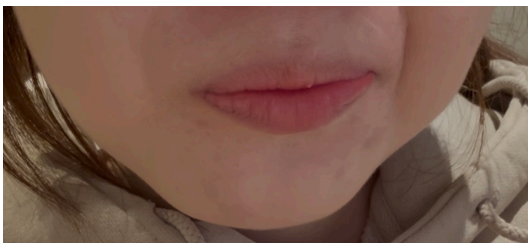
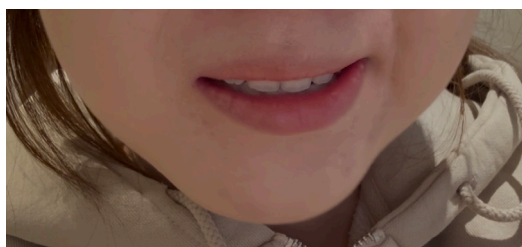
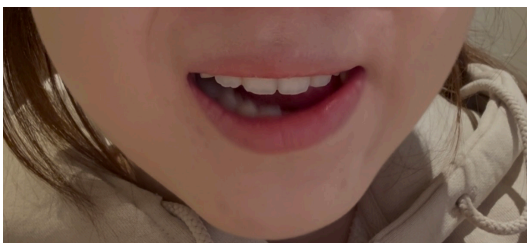
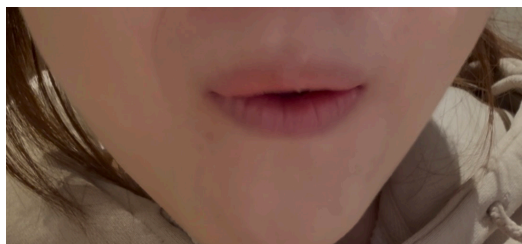
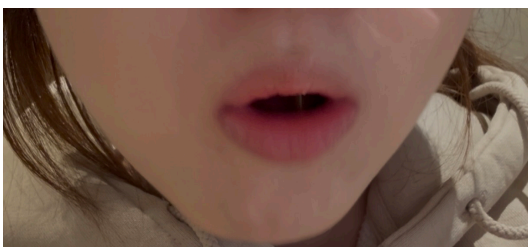
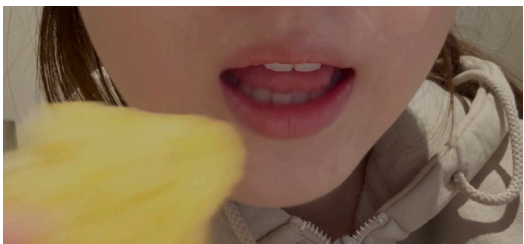
0.2g

2.8%

Emotions and Chip-Eating Expressions



Mouth







SATISFATION

75%









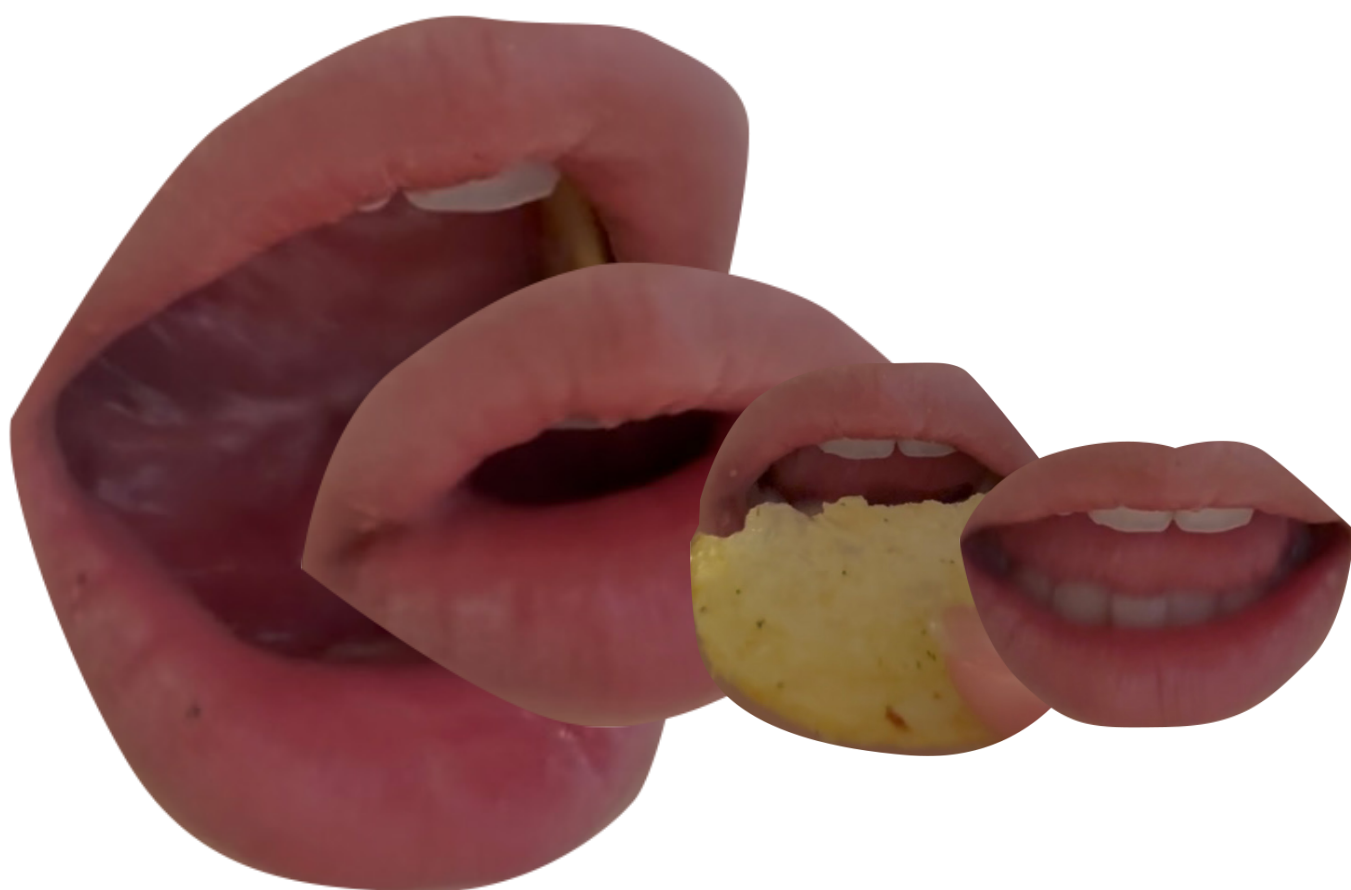














**QUICK
HAPPINESS
20%**





**MILD
HAPPINESS
75%**





**QUICK
HAPPINESS
20%**



CALM
20%











**QUICK
HAPPINESS**

15%

**CALM
15%**

RELAX

5%



SATISFATION

75%

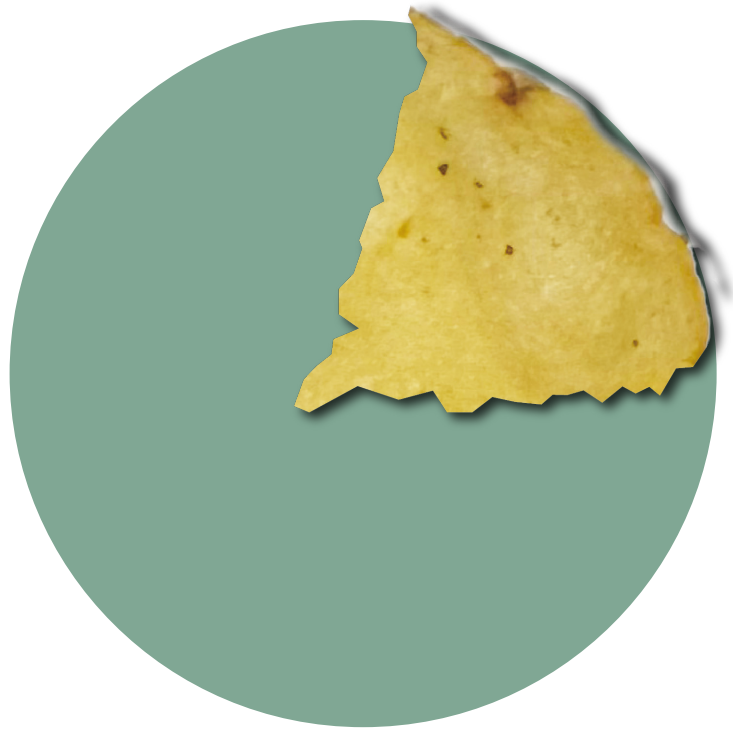
**MILD
HAPPINESS
75%**



SATISFATION
75%



A hint of chill
22%



A hint of chill

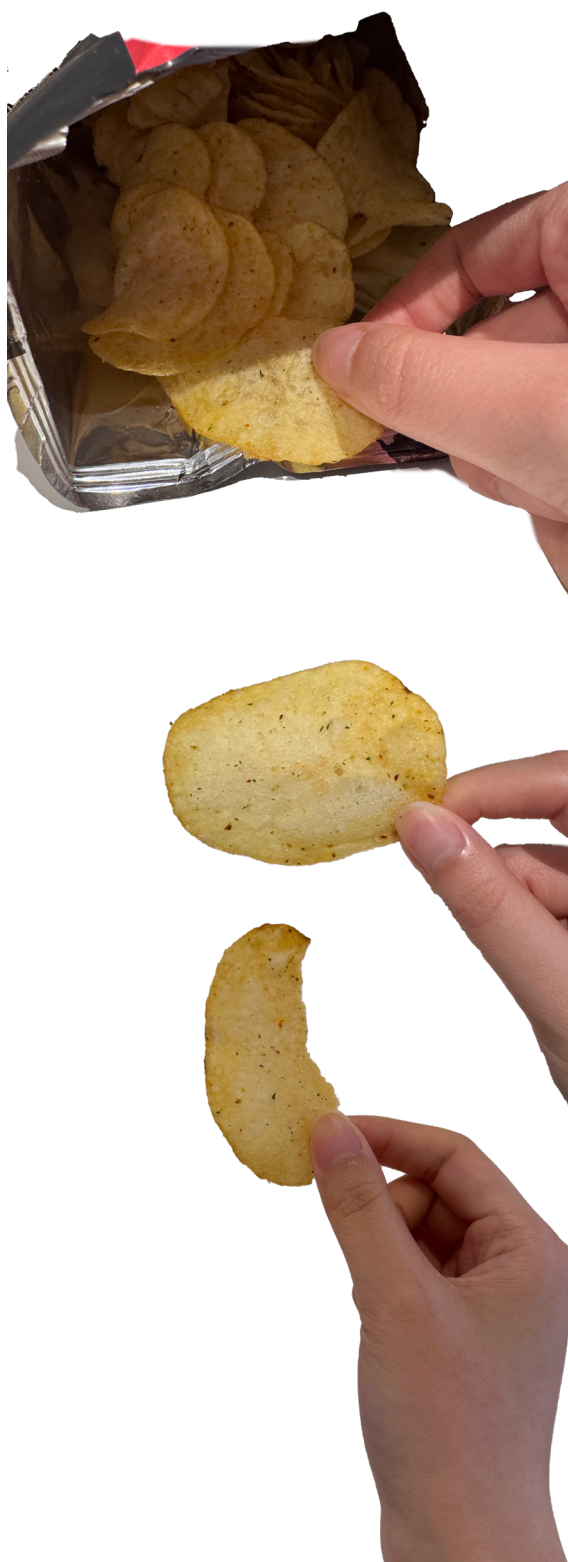
22%

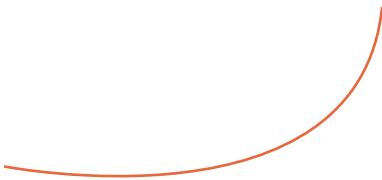
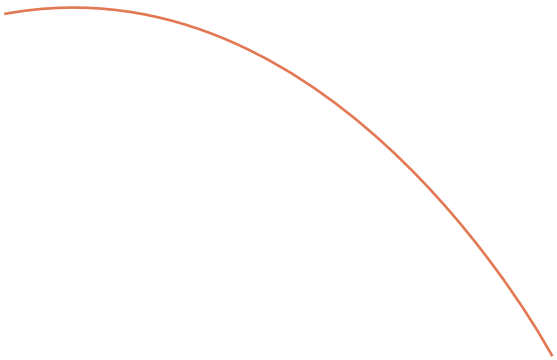


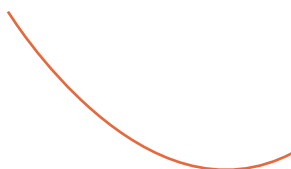
SATISFATION

75%

Fingers and hands

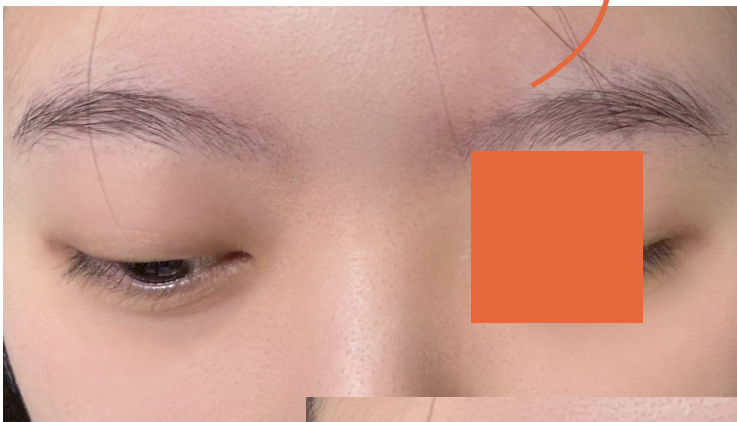
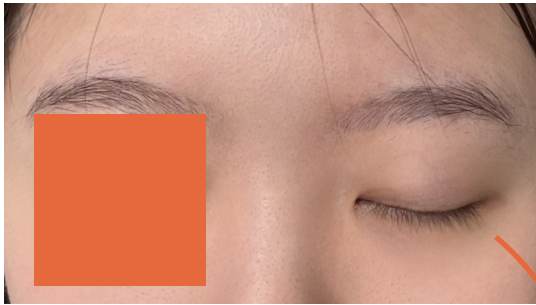






Eyes









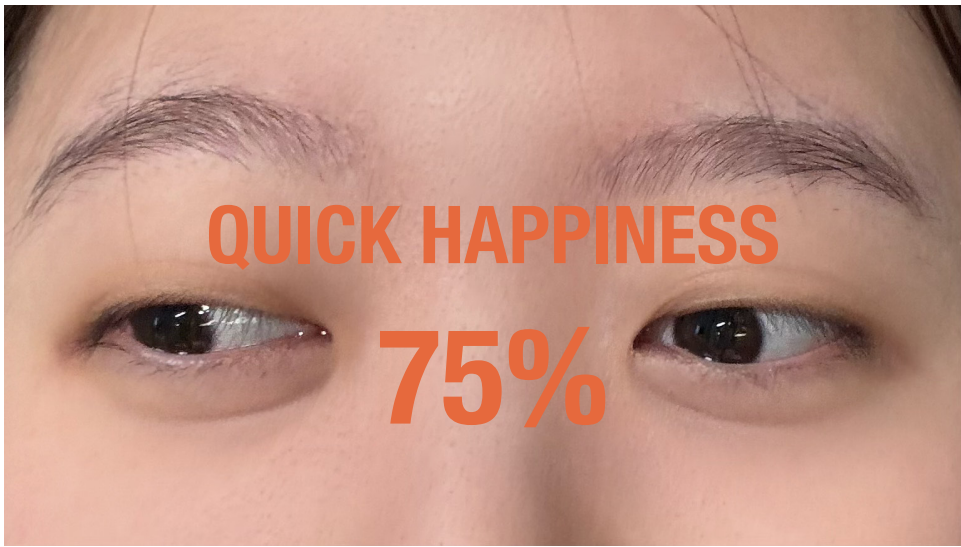
SATISFATION

75%



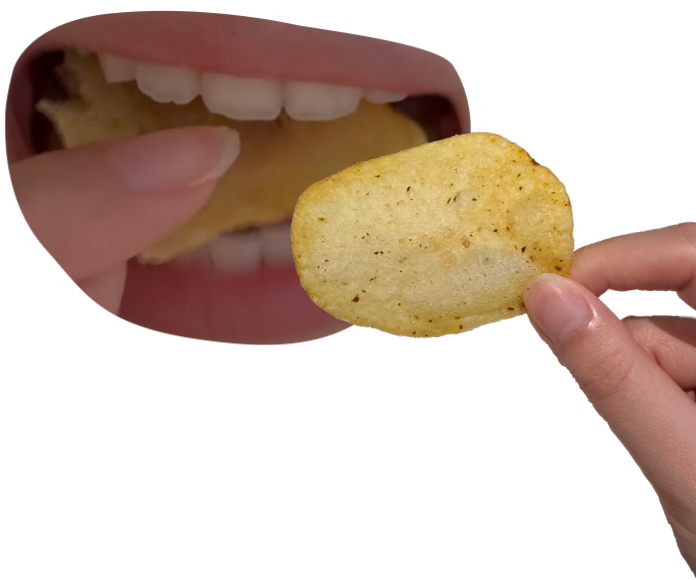
**QUICK
HAPPINESS
75%**



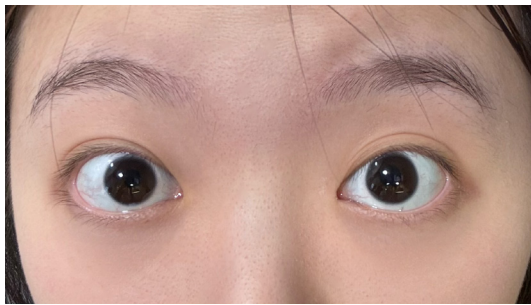
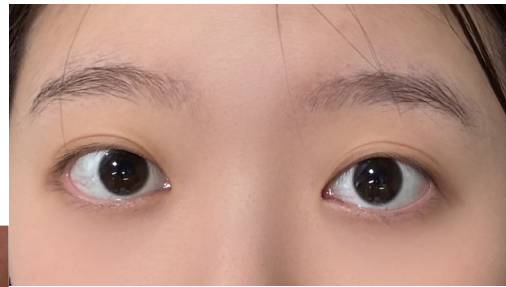


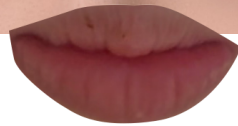
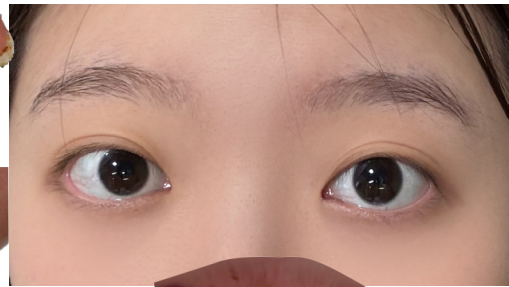


Hands, Eyes, Mouth.



Anticipation - Calm - Surprise - Yum&Satisfaction







Taste incoming...



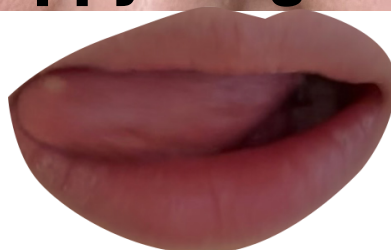
Calm bite



Oooh!!!!

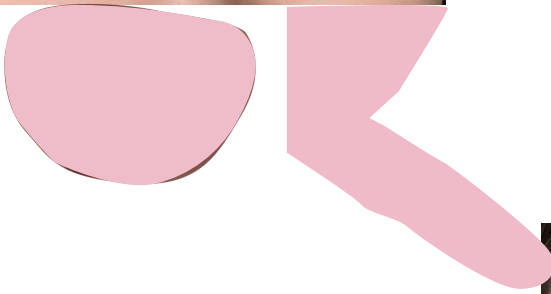


Happy tongue





Taste incoming...



Calm bite



Oooh!!!!!!



Happy tongue



Taste incoming...



Calm bite

Oooh!!!!!!



Happy tongue



The **SHAPE** of Taste

The Shape of **FEELING**

